

MILOŠ PETKOV

Product Manager

Nis, Serbia | +381 65 264 4009 | petko9222@gmail.com | linkedin.com/in/petko92

PROFESSIONAL SUMMARY

Product Manager with hands-on experience delivering data-focused products from discovery to release. Strong in Agile execution, stakeholder communication, and team alignment. Based in Nis and open to hybrid or remote opportunities across Serbia or Europe.

SKILLS

Product Vision	Agile Delivery	Backlog Grooming	Release Planning
KPI Management	Data Product Strategy	Analytical Thinking	Process Improvement

WORK EXPERIENCE

Product Manager

Better Collective

May 2025 - May 2026

- Directed a complete system overhaul and architectural transition for data scraping, ensuring enhanced modularity and long-term maintainability.
- Orchestrated a **8x** increase in scraping speed by implementing high-performance methodologies, including **cURL** and direct **API** integrations.
- Led the development of a highly scalable infrastructure designed to support unlimited account expansion and rapid company growth.
- Collaborated with **Legal** and **Finance** teams to streamline data orchestration for terms and conditions (**T&C**), **payment preferences**, and **invoicing**.
- Managed cross-functional integrations with internal applications, establishing a unified ecosystem essential for future company development.
- Supervised the full project lifecycle of a modern scraping engine, aligning technical execution with strategic business scalability goals.

Product Owner (Data Scraping)

Better Collective

Oct 2022 - May 2025

- Defined and executed the product roadmap for a core data platform, aligning technical capabilities with business objectives to support company growth.
- Prioritized and managed a high-impact product backlog, translating complex stakeholder requirements into clear, actionable user stories for the engineering team.
- Collaborated closely with cross-functional teams (engineering, QA, and business stakeholders) to ensure timely delivery of product increments and high-quality releases.
- Gathered and analyzed user feedback and market demands to drive data-driven product enhancements, increasing user satisfaction and feature adoption.
- Championed the product vision from discovery to delivery, establishing key performance indicators (KPIs) to measure product success.

Process Quality Engineer

Michelin

Mar 2021 - Sep 2022

Senior MES Administrator

Leoni Wiring Systems

Oct 2019 - Mar 2021

MES Administrator

Leoni Wiring Systems

Jun 2017 - Oct 2019

EDUCATION

MSc, Electronic Engineering - Control Systems, University of Nis | 2023

BSc, Electronic Engineering – Electrical Power, University of Niš | 2019